



Private Passenger Automobile

**Let us help you
grow your Private
Passenger Auto
business!**

Not all car insurance is built the same. That is why choosing the right auto insurance can be tough for a driver. We understand that accidents do happen and after an accident, drivers want things to get back to normal as quick as possible. Our customizable coverage options and competitive rates, complete with our superior customer service and innovative technology, can make finding the right policy easy for you and your customers.

1.800.282.7024

insurancehouse.com

 InsuranceHouseBroker

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Why Insurance House?

Fast & Easy Online System	IH Express Personal allows you to process your private passenger auto business online. With features such as online rating, direct deposits of commission, adding agency fees to payments and the ability to be integrated with Genesis software, this online tool is sure to make your experience fast and easy.
Complete Coverages at Affordable Prices	We provide affordable automobile policies at competitive rates customized to fit the unique needs of your customers. Offering a wide range of coverages with built-in discounts, we make it easy for your customers to save money on their auto insurance.
Superior Customer Service	Our coverage is backed by our superior customer service. With minimal wait times, our friendly and knowledgeable customer service representatives are available to assist you and your customers with any questions or situations that may occur, making your job easier. *See customer service stats on the back of this brochure
Fast & Easy Claims Service	We understand that after an accident, your customers want to get back to normal as quick as possible. Our fast and easy claims service allows them to do just that. We give your customers the ability to report their claims at any time, on any day, making the process seamless.
Payments Made Easy	We give your customers the ability to make payments any time of the day. Offering many options, your customers may pay by mail, over the phone, online or through the Insurance House App 24/hrs a day.
Insurance House Mobile App	The Insurance House mobile app makes the insurance experience easier for both you and your customers. Available for Apple or Android, its key features include making a payment, retrieving insurance cards, filing a claim, locating an agent and ride assist.

Higher Touch



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Digital Insurance Experts

Coverages and Discounts

Insurance House Private Passenger Auto coverages are customized to fit the unique needs of your customers. Even after coverage is in place, we will work with you to adapt your customer's policies as their needs change.

Coverage Highlights

- Bodily injury & property damage
- Medical payments
- Uninsured motorists
- Comprehensive - deductible options from \$250 to \$1000
- Collision - deductible options from \$250 to \$1000
- Rental reimbursement
- Towing & labor
- Family financial help
- And many more

Payment Options

- Paid in Full - Pay when coverage begins or on renewal
- Installment Plans - Low down payment + 4 or 5 installments

Discounts

We strive to help you grow your Private Passenger Auto business by offering your customers more discounts than ever before!



- Multi-Car
- Safe Driver
- Proof-of-Prior
- Paid-in-Full
- Early Quote & Bind
- Homeowner/Mobile Home/ Renter's Insurance
- Newer Model Year
- Defensive Driver (GA only)
- Renewal
- Good Student (GA only)
- New Business Rollover (NC only)
- Paperless (GA only)
- Preferred Agency Discount (GA only)
- 3 Year At-Fault Accident Free
- Punitive Damage Exclusion (GA only)
- Agency Transfer (GA only)
- Full Coverage (GA only)
- And Many More

*Discounts applicable to Southern General Insurance Company Private Passenger Auto Products only.

Let us help you grow your Private Passenger Auto business. To learn more about our coverages and discounts, visit our website or contact your local branch today!

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All product features are subject to Company rules. While every effort is made to insure the accuracy of the information contained herein, in the event of a discrepancy, the Company's rules shall govern.



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Insurance House Mobile App

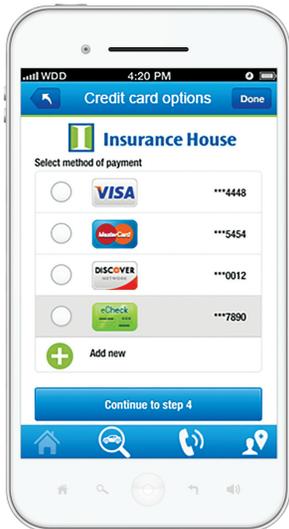


Your customers can now take Insurance House with them, wherever they go!

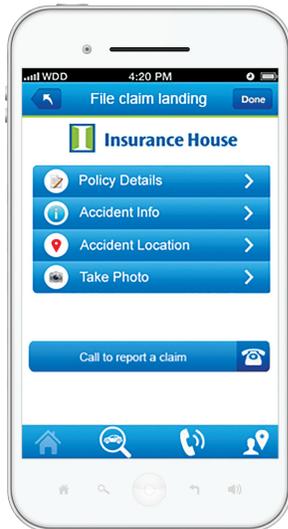
The Insurance House mobile app makes the insurance experience easier for both you and your customers. From filing a claim to making a payment, your customers now have support in the palm of their hands. Available on Apple and Android, this easy to use tool proves to be a convenient way for your customers to manage their insurance needs. Check out some of the features below!

The Insurance House Mobile App is just one of the many innovative technology tools that helps you service your business more effectively!

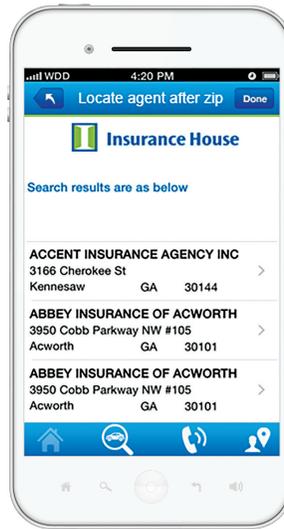
Make a Payment



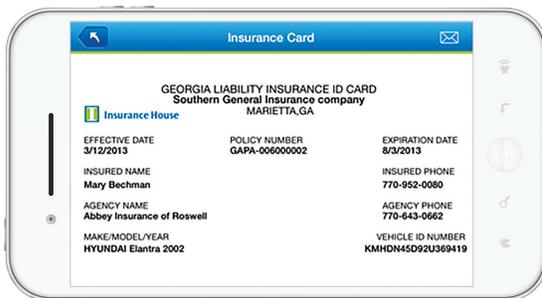
File a Claim



Locate an Agent



Retrieve Insurance ID Card



Other Features:

- Get a Quote
- Ride Assist
- IH Product Information
- And Many More



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IH Mobile App developed by Cogitate Technology Solutions.
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Android and Google Play are registered trademarks of Google Inc.

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Coverages and Discounts

We offer the expertise and coverages your customers need to stay protected. Our superior service starts at the beginning, helping you find the proper coverage at the most cost-effective rate, and continues after coverage is in place, ensuring that you and your customer are always satisfied.

Check out some of our customer stats below:

*2016 YTD (as of 8/1/16) Insurance House Customer Service Stats	
Calls Received	50,565
Calls Answered	49,471 (2% Abandon Rate)
Average Hold Time	27 seconds
Claims Task Management	96.69% of tasks processed
Claims Diary Management	93.96%
Claims Contact Standard	96.28%

Let Us Become Your Partner

Strong relationships with our agents are necessary in building strong relationships with our customers. We are committed to helping our agency partners grow at their maximum potential.

- With extensive industry experience, our experts understand the unique needs of your clients.
- Our experts are local and available to assist you with the most complex risk or consult with you on how to grow an entire line of business at any time.
- We equip all of our agents with the essential resources to benefit them in doing business easier and more efficiently.

Our great products and expertise are not all you get when you become an agent of Insurance House. You also have access to online technology tools that allow you to quote and service business when it is convenient for you. If you would prefer to talk to a live person, you also have access to our knowledgeable customer service representatives to help solve your problems.

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Contact your local branch today to
learn more!



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